

The Inquirer  
**Family  
Owned**  
BUSINESS  
AWARDS  
...

# 2019 LARGE FAMILY BUSINESS

## TELL US YOUR STORY

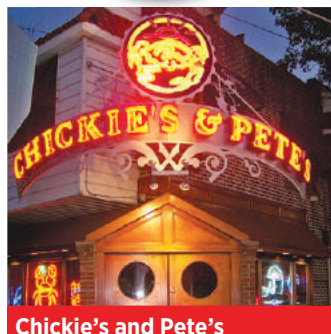
The Chickie's & Pete's story began in 1977, when Peter and Henrietta Ciarrocchi bought the Robbins Avenue taproom in the Mayfair neighborhood of Philadelphia. Pete Ciarrocchi Jr., the current Chairman and CEO, followed his parents' example and served the regulars with a smile. Rated the #1 Sports Bar in North America by ESPN and Best of Philly, among numerous other awards, Chickie's & Pete's Crab House and Sports Bar has become part of the true fabric of the City of Philadelphia and an avid sports fan's "must stop" before, during, or after the game. The beloved brand can be found in 16 stand-alone restaurants and more than 50 quick-service venues located in amusement parks, beach boardwalks, convention centers, stadiums, and arenas.

Since 1977, Chickie's & Pete's has provided support to the Autism Cares Foundation, the Philadelphia Fraternal Order of

Police Survivors Fund, the Ronald McDonald House, Plane Pull, PhilAbundance, and many others.

## WHAT IS THE PROUDEST MOMENT IN RUNNING A FAMILY BUSINESS?

There is not one moment that I am proud of, there are many. When I go to an Eagles, Sixers, Phillies, or Flyers game, or when I am watching the NCAA Championship Game from Minnesota, a Kansas City Chiefs game, or any event at one of our other stadium locations across the country on TV, the moment I see our Crabfries® in a cup that bears my parents' names, I am very proud of what they started. Although they have been gone for over 30 years, their names and spirit live on in every cup. I hope they are looking down and are proud of what was created in their Mayfair corner bar in 1977, and what I, my wife Lisa, my brother Tommy, and my children have continued to grow over the past 42 years



**Chickie's and Pete's**  
**PETE CIARROCCHI JR.**  
Chairman & CEO  
Year established: 1977



**Oliver Fire Protection & Security**

**DAVID S. OLIVER**  
President  
Year established: 1957

## TELL US YOUR STORY

Established by Leland Oliver in 1957, the company has grown under the leadership of multiple generations. Upon Leland's death, his son Bill Oliver took the reins at the age of 24. During Bill's tenure the company grew and expanded, moving to its current location in King of Prussia. After 30 years as president Bill retired, with the leadership turned over to his brother Dick. Part of the business, Bob currently oversees all the sprinkler work for Oliver at CHOP and HUP. In 2007, David Oliver, son of Dick, assumed leadership of the company. Along with David, the third generation of the family includes his brother Stephen, who is a vice president of the company.

Oliver was established as fire sprinkler company serving the Philadelphia area. As it has grown, new product lines were added to create a full-service life safety company that now serves locations as far away as Washington, West Virginia, and Vermont.

## WHAT IS YOUR BIGGEST CHALLENGE AND HOW ARE YOU WORKING TO OVERCOME IT?

We are constantly on the lookout to add great people to our staff, especially those who are passionate about life safety. To improve longevity with our younger employees, we have developed a comprehensive training program. This program immerses employees into the details of design and fabrication to give them a background that will ensure their success in sales and project management.

## WHAT IS THE PROUDEST MOMENT IN RUNNING A FAMILY BUSINESS?

While the Oliver family owns the company, the feeling among employees is familial. Our workforce has longevity with many employees serving the company for 30-40 years. Recently some of our younger employees produced a short film about Oliver with the question, "What one word describes Oliver?" Overwhelmingly, the answer was "Family"!



**The Rose Group**

**HAROLD T. ROSE**  
Chairman  
Year established: 1985

## TELL US YOUR STORY

Harry Rose is founder and chairman of The Rose Group, a restaurant management company established in 1985. After spending 20 years with Marriott Corporation, he has since built over 100 restaurants with the current president and CEO P. Jeffrey Ward. Their concepts include Applebee's Neighborhood Grill & Bar, Boston Market, Corner Bakery Cafe, Einstein Bros Bagels, Johnny Carino's Country Italian and Roy Rogers. His current footprint includes 54 Applebee's units, mostly in Eastern Pennsylvania, and two Shannon Rose Irish Pubs.

The Rose Group currently employees over 3,500 associates and, since 2010, they have raised over \$14.5 million in fundraising and in-kind support to community non-profits and organizations through multiple programs including Flapjack Fundraisers, Dining to Donate, Veterans Day Free Meals, Donation Requests,

A is for Applebee's Program, Neighborhood Contributions and through a partnership with Alex's Lemonade Stand Foundation.

## WHAT IS YOUR BIGGEST CHALLENGE AND HOW ARE YOU WORKING TO OVERCOME IT?

We continually work on how to differentiate ourselves from our competitors in this environment of restaurant oversaturation. We need to focus on being the best operators while connecting with the communities of every neighborhood we serve.

## WHAT IS THE PROUDEST MOMENT IN RUNNING A FAMILY BUSINESS?

I am most proud of watching my team grow and prosper through the years as the business did. We have always been leaders within the franchise concepts that we operate because we assembled the best management team in the industry.

# Congratulations to our dedicated family of employees and all of the 2019 Family-Owned Business Award Winners.



**ALLAN** 80 YEARS  
**MYERS**